

IN THE SUPERSTRIPPER ZONE

How to create and maintain your best money making attitude EVERY shift, EVERY time.



[Rebecca Avalon](http://www.StripAndGrowrich.com), founder and President of www.StripAndGrowrich.com finally learned the ropes in the exotic dancing world after years of trial and error. This guide will help you cut that learning curve down to virtually nothing!

At one time or another, we have all asked ourselves: What is **THAT** girl doing? Why does SHE always make twice as much money as I do? Is there something I should be doing different??

You know who I'm talking about. She is in every club. You see her counting well over \$1,000 and the shift isn't even close to over yet!! How does she do that?

It's because she is in **The SuperStripper Zone**

You've even been **in the ZONE** yourself from time to time. You may not have even realized it. Or maybe you didn't take credit for it. Have you ever been working during the busy season when you don't have to work very hard: guys just seem to line up for your dances and you don't have enough time to get to all of them? You may have attributed this to not enough girls working, or a good dancer to customer ratio...but really...it was YOU.

YOU were in the SuperStripper Zone! Do you know how you got there? More importantly, do you know how can you **MAKE** it happen more often or **EVERY TIME** you work??

That's what this Ebook is about...Getting yourself into **The SuperStripper Zone!**

We all know times where we have been undefeatable. Whether it was the song on the radio something we ate or drank, the person we spent time around, a book we read, a seminar we went to, or whatever it was, we were **ON!!!**

Nothing anyone else could say to us or do toward us could affect our good mood and attitude. If something bad happens when we are in the SuperStripper Zone, we can just shake it off and meet the challenge head on. You've probably seen what happens to girls when they are not in the Zone....every little thing is a crisis to them!

So how do we get into the Zone **on-demand**? Once we are there, how do we stay there for the whole shift, especially if the club starts out really slow?

It's not luck... it's **planning**, **executing**, and **maintaining**!! Those words sound like they belong in a corporate boardroom somewhere, right? Not in a strip club... After all, the reason some of us are in this business is that it can be relaxing and even fun with the right group of customers and staff around.

Not to burst your bubble, but it is still work. If you want to be paid like a professional, you have to bring your "A" game every time. ***Don't worry; it's still going to be fun!***

If you've ever watched boxing or a baseball game, you may have noticed that before a boxer steps into the ring or the player comes out of the dugout: the people who run the show do something really smart. They play music that helps the athletes get into their ZONE. Why do they do that?

The short answer is that it WORKS. The science behind it includes hypnosis, meditation, alpha brain waves, and neuro linguistic programming. Were not going to get into the science of it all right now....we are just going to focus on using them to get the **results** we want.

PLANNING

Start by identifying *WHERE* you want to end up, and how to do you make it *peak at the right time* (during your magic hours after you are glammed up and ready to engage your clientele)

AT THE PEAK:

What does this state feel like? Do you feel Strong? Healthy? Perky? Confident?

How do you talk when you're in this state? Upbeat? Funny? Interesting? Bubbly?

How do you hold and move your body? Posture firm but relaxed? Moving easily and a little sexy bounce in your step?

What are your facial expressions like? Up and tight? A little mischievous grin? A confident little eyebrow cocking? Maybe even a wink? Sultry smile?

Action: Take a moment and write down YOUR version of The SuperStripper Zone:

EXECUTING

Skip the details, give me the tool!! (www.stripandgrowrich.com/link)

Music:

Well we already mentioned music, a great way to instantly get you into the SuperStripper Zone. You might even have a playlist of music that gets you going when you play it in the car or on your ipod in the locker room. If you do, you're one step ahead of the game. What music puts you in the Zone? It could be techno, classic rock, pop, or even opera!! Whatever that music is, get about 30 minutes worth of it lined up in a row for later in this exercise. One really easy way to do it is on iTunes. They have this thing called "Genius" now and if you choose one song and hit the genius button (looks like a nuclear symbol), it goes and finds other songs in the same genre.

Books and TV can be similar influences, but music is more of a quick fix and you can take it on the road and still drive while listening (even on your way to "the office"- you DO WORK there, after all)

Action: Use this space to write down music that gets you in the state we mentioned above:



Strip and Grow Rich

Motivational Speech:

Do you have a role model? Get one!! It can be a parent, but sometimes this works better if they are someone within the industry you want to excel in. Make it someone who has the experience to be authoritative and a style that fits with your own so it's easier to model the successful strategies. If you already have a **SuperStripper role model**, great. If you don't have one, consider using [Avalon](#) for now. She's been doing this business for almost 10 years and not only does she excel on the floor of just about any gentlemen's club you would put her on the floor of, she also teaches yoga, spin classes, weight training, and runs a little website called StripAndGrowRich.com.

Action: What do you need to hear that puts you into your most money making, butt kicking, take no prisoners SuperStripper Zone? Write it here:

Put them together:

You could literally *make your own* motivational CD or podcast, but unless you have about 30-100 extra hours lying around, we suggest you go download ours from iTunes (search for “Strip And Grow Rich” in the iTunes store) or download ours directly from our site:

(www.stripandgrowrich.com/link)

MAINTAINING

Sounds easy, right? You got yourself into the SuperStripper Zone, just keep it up! In truth, this is the *hardest part* of the equation. With all of the things that could go wrong (see Murphy’s Law) and WILL go wrong, it’s easy to get derailed. How do you stay in the Zone?

Eyes on the Prize

Remember *why* you are in the club! If it weren’t for the \$\$, you’d be watching a movie or kicking back on a patio by a pool somewhere, but you have bills to pay!! Visualize the amount of money you want to make before your shift starts. Be *unreasonable*. Even if you don’t make \$1000, you will get a lot closer to it if that’s your GOAL.

Prioritize

Not only prioritize activities (tipping your friends on stages vs. finding Mr. Regular or Mr. BigSpender), but prioritize them based on what will result in your goal first. Most dancers have never thought about making a list of priorities on the floor...do this and watch your income soar. Here’s an example: (1) Find the best prospect in the club (2) Close him (3) Close him again...get the idea? We have lots of these strategies on the [website](#).

Minimize

Minimize anything that takes you AWAY from your goals. Excessive drinking, drugs, negative people, bad relationships, petty arguments, timewasting clients (we help your identify these quickly at [SGR!](#))

Think Win/Win

You can’t get what you want unless you help others get what they want. Why did these guys come in here? Yes, they have been drinking and want to touch hot girls, but underneath that, they want to connect with a beautiful woman who listens and understands them. If you meet that need (or many other similar ones) you have just created a win/win and will be making money in no time. We also have many of THESE strategies on the [website](#) as well.

Teamwork

One of the other Win/Win situations you need to create is with your waitstaff and management, and ultimately the ownership of the club. Although they don't sign a paycheck for you, the club's survival is important to your success! If the club doesn't make its break even or a profit on the alcohol, door receipts, VIP memberships, ATM usage, etc...you may not have a PLACE to work! Build social capital with all of them! The VIP hosts and waitresses take care of those who take care of them...

Sharpen the Pencils

When you aren't busy closing (the hallmark of all good salespeople!), there are 'slow' times when you don't have a client or it's just too early for the crowd to be there yet. How about if you use this time to 'prepare for the game' by listening to your CD or podcast? There's plenty of time to talk to other dancers AFTER the game. There are only so many Magic Hours in a shift. If you aren't selling, be building social capital or getting into the Zone. Talk to the managers and owners about promo ideas, role play with other entertainers because practice makes perfect. Bring a journal with you and write down your hopes and dreams, seeing those on paper is sometimes enough to motivate you to stick around for Power Hour at the end of the shift. Meditate: focus on the things you are grateful for. Before you head back out onto the floor, say a little incantation "I'm going to help as many customers experience a fun, entertaining evening as I can tonight!"



We hope these tips get you closer to becoming a SuperStripper!!

SuperStrippers treat stripping like a business, not a job or a hobby. We have checking, savings, money market, retirement and brokerage accounts. We utilize the tax benefits of being a business owner. We have health insurance, life insurance, and disability insurance. We own our own homes and collect rental properties. We channel our cash flow from the Strip Club into investments and other assets to achieve passive income. Our ultimate goal is to have our passive income replace our earned income from dancing.

We team with the entire club staff to create a fun environment that makes us all rich! It took Avalon Five years to figure part of this system out on her own. We all wish we had a mentor to accelerate our learning curve. The [Dancer wealth 2.0 Sales System](#) WILL teach you the skills necessary to run a truly profitable stripping business. Can't wait to see you on the inside!

